Streetscape®

ONLINE BROKERAGE TECHNOLOGY SOLUTION HELPS BUILD YOUR BUSINESS

Streetscape® is designed to help meet the unique needs of your business. It can help you empower your sales force to better serve their customers and also assist you in running your business more efficiently and effectively, which may help reduce costs and improve accuracy.

KEY FEATURES AND BENEFITS

> Intuitive navigation allows you to quickly access primary functions

> Persistent account search lets you rapidly look up an account by short name or account number from every page

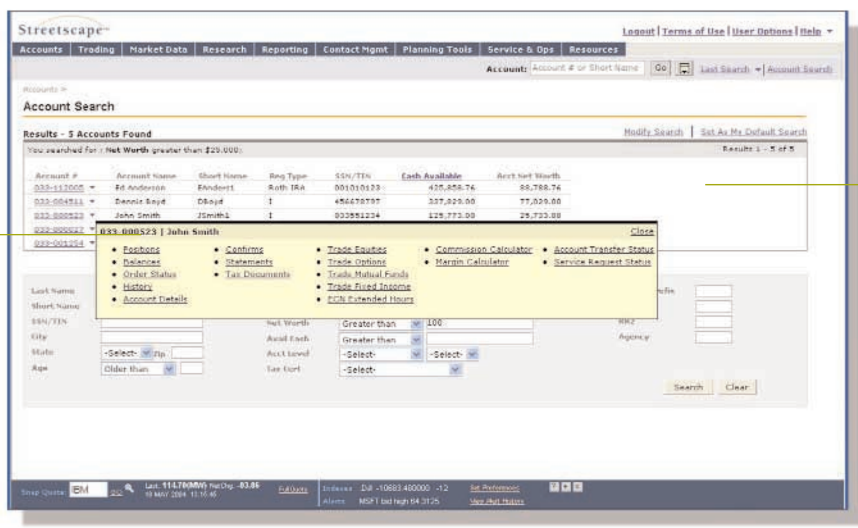
> Account information stays with you as you navigate to different functions

> Stock symbols remain visible as you move between quotes and research

> Numerous start page options let you choose the first page you see

> Portable, so it can be accessed from virtually anywhere at anytime

View real-time positions, balances, and transaction history.



Access customer account information easily.

CUSTOMER ACCOUNTS

> **Robust search tools**—Search your book of business with a variety of search criteria, such as net worth, available cash, securities held, or registration.

> **Real-time positions, balances, and transaction history**—View updated market valuations on accounts, and updated price and market value on individual positions.

> **Tax lot accounting**—Provide your customers with cost basis and gain/loss information on their accounts, including account and position level detail.

> **Statements, tax documents, and confirmations**—Obtain 36 months of online statements, current year tax documents, and confirms.

TRADING AND ORDER MANAGEMENT

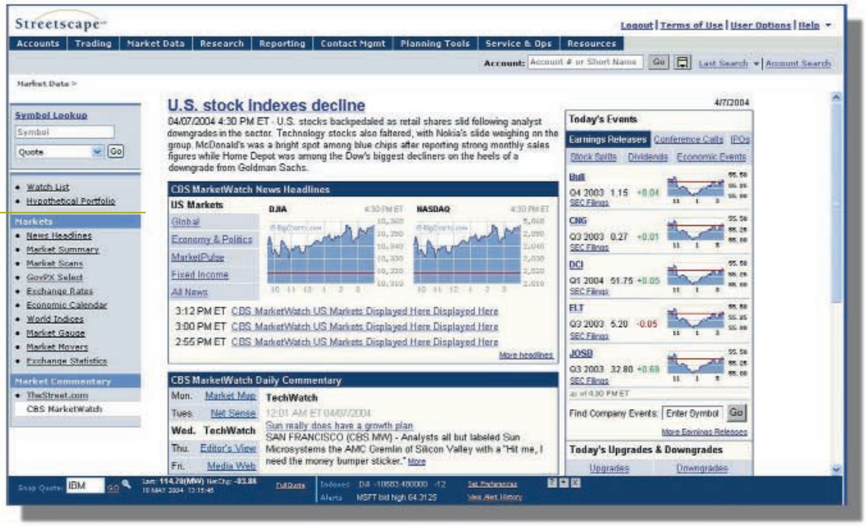
> **Trading capabilities**—Submit orders with a single click for equities, mutual funds, fixed income, and options while simultaneously viewing market movements.

> **Order Manager**—Help dramatically improve your investment representative's ability to monitor all of the orders and trades for their book of business.

> **Activity Blotter**—Take advantage of a customizable blotter that acts as a centralized repository for order and trade data with built-in workflow and approval capabilities.

MARKET DATA AND RESEARCH

Access the latest news, market information, exchange statistics, and more.

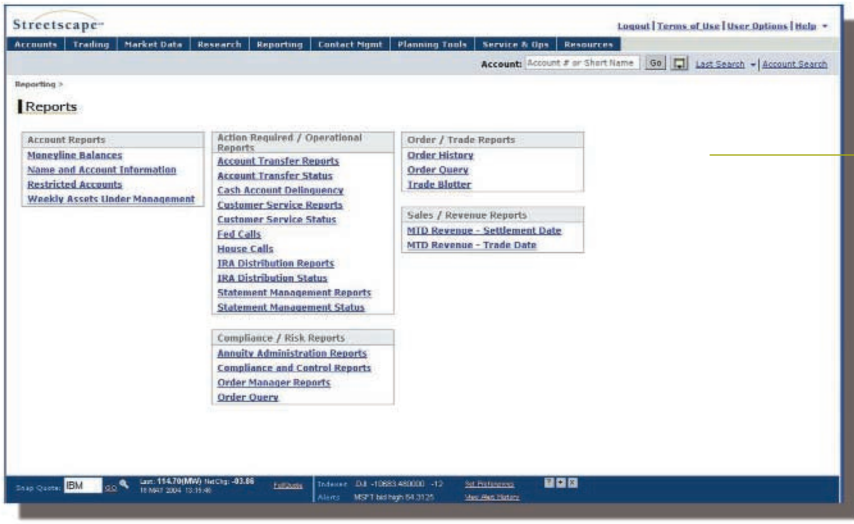


> **Latest news and market data**—Access a wide array of real-time[1] or streaming information and news on markets, industries, and securities.

> **Online research and reports**—Review thousands of independent reports, analyses, market data, commentary, and comparative tools from names like Lehman Brothers, Standard and Poor's®, Argus, and Morningstar®.

REPORTING

> **Extensive online reports**—Can help identify opportunities, track production, and identify potential risk on your customers' accounts.



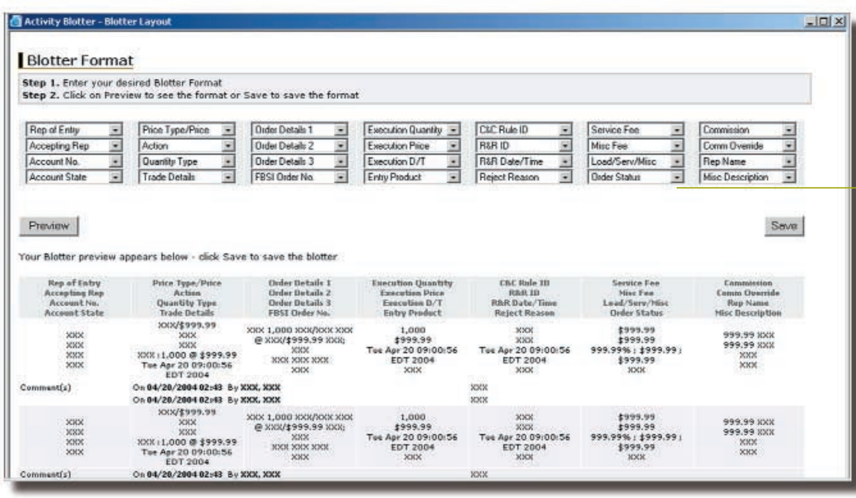
Utilize a wide range of reports, such as account compliance, operational, and sales and revenue.

RISK MANAGEMENT AND COMPLIANCE

> **Interactive risk management and compliance tools**—Utilize a suite of customizable pre-trade and post-trade tools that provide order analysis, trending, and ad-hoc reporting to help efficiently manage compliance and risk oversight.

> **Compliance & controls/review & release**—Benefit from a dynamic rules engine which provides an efficient, customizable, and integrated tool for mitigating risk, streamlining workflow, and analyzing order trends.

> **Activity Blotter**—View an online summary of your firm's daily orders and the breakdown of the orders by security type, with built-in workflow, approval, and audit capabilities.



Access a central repository that may help you save time, reduce costs, and improve response to regulatory audits.

> **Order Query**—Help compliance and trading personnel to facilitate exception reporting and supervision, as well as general order and trade inquiries.

> **Account Monitor**—Leverage Fidelity Investments enterprise risk oversight systems to monitor, identify, and notify you of low-margin equity accounts.

CONTACT MANAGEMENT AND PLANNING TOOLS

> **Contact management**—Help improve the productivity of your representatives with a browser-based contact management application powered by WebPlaid.

> **Planning tools**—Use interactive tools to help you quickly evaluate a full range of investment scenarios for your customers.

SERVICE AND OPERATIONS

> **New account setup**—Set up new customer accounts online and take advantage of real-time data validation, delivery/receipt versus payment instructions, margin trading, option trading, and interested party mailings.

> **Account transfers**—Track transfer status from initiation to completion using online applications with pre-filled customer information.

> **Money movement**—Explore an array of money movement options, including: check requests, intra-bank transfers, wire requests, and Moneyline electronic fund transfers.

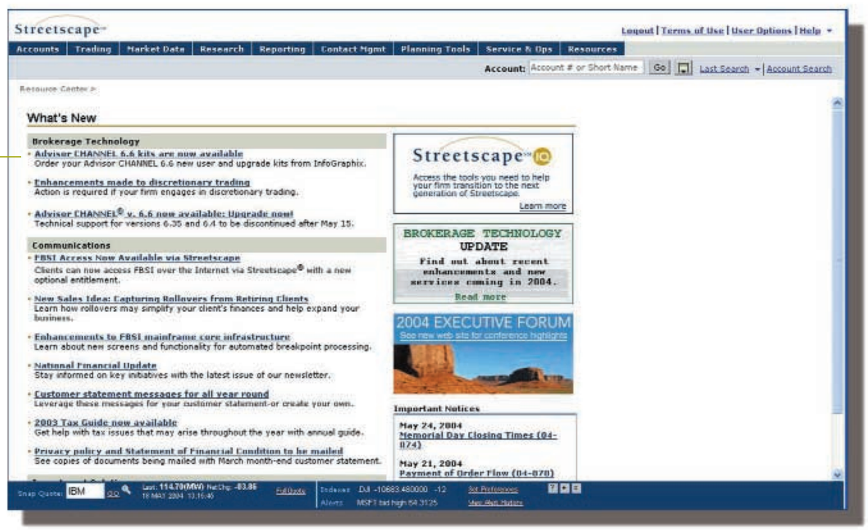
> **One-time retirement distributions**—Initiate, approve, and process one-time retirement distribution requests online and track the status of those distributions throughout the approval cycle.

> **Customer service**—Access a variety of online customer service requests and track through to completion.

RESOURCES

> **Central repository**—Get updates on the latest products and services, regulatory and operational updates, training information, business-building tools, and more.

Stay up to date on product enhancements, new offerings, and regulatory issues.



LEARN MORE AND TAKE ADVANTAGE OF STREETSCAPE TODAY

If you are already a National Financial client, please contact your relationship manager for more information. If you are not currently a National Financial client, call **800.752.7053**.

NATIONAL FINANCIAL

a Fidelity Investments company

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[1] Real-time is available based on the market data package you select.

Screenshots are for display purposes only.

National Financial Services LLC, Member NYSE, SIPC

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